

Position	Head – Retail Broking and Distribution
Job Description / Responsibilities	Key role in development/adoption of new products/processes in line with evolving regulatory framework and aligned with firm's strategy across Wealth & Equity businesses.
	Responsible for conceptualizing and executing new account acquisition, new product development, existing product suite management, tactical client proposals & overall business strategy.
	Building relationship with clients and providing them with regular advise on opportunities in Indian market and various trading strategies.
	Responsible for generating revenue from retail clients. Ensuring the sustenance and deepening of existing relations with clients.
	Driving the Company strategy and managing the implementation of the strategic plan. To prepare MIS and provide key strategy inputs.
	Suggest and implement different strategies aimed towards retention of existing client base and addition of new clients. Present plans for Company growth, increase in operational efficiency, cost optimization and digitization.
	Device and implement plan to leverage the BOB retail client base into equity customers.
	Sustain and improve overall productivity of the retail equity sales Desk
	Keeping up-to-date with the current market trends along with the customer behavior and competitor analysis.
	Participate actively in sales planning, execute a sales plan, engage sales teams, and achieve targets in a cost effective way
	To accomplish Account opening targets as required by the Company
	Should be able to collaborate with offline branch network for business growth.
Job specific skills	Applicants should have –
	<ul> <li>Strong P&amp;L holding from Retail Background</li> <li>Be well attune towards digitization; should come with a technology mind-set and think innovatively how to use tech to launch newer products, cost optimization.</li> <li>Strong understanding of Online and digital broking industry.</li> </ul>

<ul> <li>Excellent understanding of Indian Market and trading strategies</li> <li>Ability to build and lead large teams with demonstrated track record of leadership skills.</li> </ul>
Strong growth mind-set to lead and motivate the team in order to achieve higher market share.
Excellent communication & presentation skills.
Good existing client relationships in the market.
Experience in client acquisition, customer experience and product knowledge in equity market and wealth advisory.
Be a self-starter, proactive & target oriented.
Post Graduate/ CA/ MBA from recognized Universities, Advanced degree preferred.
10 plus Years
Compensation will not be limiting factor for the right candidate and will be discussed on a case by case basis.
Mumbai
Applications should be submitted on our email <u>careers@bobcaps.in</u>
Please mention <b>"Application for the post of Head – Retail Broking and Distribution"</b> in the subject. Applications with any other subject will not be accepted.
www.bobcaps.in
Ms. Suchitra Bangera
022-61389300
22 <sup>nd</sup> June 2021 by email on the above-mentioned id.